

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 498597 /		<u>Alt Order #</u> 06370241
<u>Product</u> CROSSROADS GPS		
<u>Contract Dates</u> 10/23/12 - 10/29/12		<u>Estimate #</u> 1206
<u>Advertiser</u> ISS/Cross Roads GPS		<u>Original Date / Revision</u> 10/13/12 / 10/13/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 12	<u>Product Code</u> 11
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	10/26/12	10/26/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----1--				1	\$250.00			
N 2	KVVU	10/26/12	10/26/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----1--				1	\$2,150.00			
N 3	KVVU	10/26/12	10/26/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----1--				1	\$1,950.00			
N 4	KVVU	10/26/12	10/26/12	Better	M-F 11a-12p		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----1--				1	\$195.00			
N 5	KVVU	10/26/12	10/26/12	Anderson	3-4p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----1--				1	\$450.00			
N 6	KVVU	10/26/12	10/26/12	The Dr.Oz Show	4-5p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----1--				1	\$500.00			
N 7	KVVU	10/26/12	10/26/12	Fox 5 News at 5	5-530p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----1--				1	\$950.00			
N 8	KVVU	10/26/12	10/26/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----1--				1	\$450.00			
N 9	KVVU	10/26/12	10/26/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$1,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----1--				1	\$1,025.00			
N 10	KVVU	10/26/12	10/26/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----1--				1	\$525.00			
N 11	KVVU	10/26/12	10/26/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 10/23/12 - 10/29/12	<u>Product</u> CROSSROADS GPS	<u>Estimate #</u> 1206
<u>Advertiser</u> ISS/Cross Roads GPS		<u>Original Date / Revision</u> 10/13/12 / 10/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----1--				1	\$725.00			
N 12	KVVU	10/26/12	10/26/12	Extra	M-F 7-730p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----1--				1	\$950.00			
N 13	KVVU	10/26/12	10/26/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----2--				2	\$700.00			
N 14	KVVU	10/26/12	10/26/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----1--				1	\$275.00			
N 15	KVVU	10/29/12	10/29/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$250.00			
N 16	KVVU	10/29/12	10/29/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$2,150.00			
N 17	KVVU	10/29/12	10/29/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$1,950.00			
N 18	KVVU	10/29/12	10/29/12	Divorce Court	M-F 11a-12p		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$195.00			
N 19	KVVU	10/29/12	10/29/12	Anderson	2-3p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$450.00			
N 20	KVVU	10/29/12	10/29/12	Dr Oz	3-4p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$500.00			
N 21	KVVU	10/29/12	10/29/12	Special Early News	Special Early News		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$950.00			
N 22	KVVU	10/29/12	10/29/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$450.00			
N 23	KVVU	10/29/12	10/29/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$1,025.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	10/29/12-11/04/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	M-----	:30	\$1,025.00	NM		
See MG 34.2,34.3,34.4,34.5												
N 24	KVVU	10/29/12	10/29/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$525.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	10/29/12-11/04/12	Fox 5 News at 6pm	M-F 6-630pm	M-----	:30	\$525.00	NM		
See MG 34.2,34.3,34.4,34.5												
N 25	KVVU	10/29/12	10/29/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$725.00			

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<u>Advertiser</u> ISS/Cross Roads GPS		<u>Estimate #</u> 1206
		<u>Original Date / Revision</u> 10/13/12 / 10/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 26	KVVU	10/29/12	10/29/12	Extra	M-Sa 8-10p/Su 7-1		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$950.00			
N 27	KVVU	10/29/12	10/29/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	2-----				2	\$700.00			
N 28	KVVU	10/29/12	10/29/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$275.00			
N 29	KVVU	10/27/12	10/27/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1-				1	\$2,100.00			
N 30	KVVU	10/27/12	10/27/12	Criminal Minds	Sat 5-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1-				1	\$145.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	10/22/12-10/28/12	Criminal Minds	Sat 5-6p	-----Sa--	:30	\$145.00	NM		
See MG 34.2,34.3,34.4,34.5												
N 31	KVVU	10/28/12	10/28/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$1,850.00			
N 32	KVVU	10/28/12	10/28/12	Sports Plus Su 1045p	1045p-11p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$575.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	10/22/12-10/28/12	Sports Plus Su 1045p	1045p-11p	-----Su	:30	\$575.00	NM		
See MG 34.2,34.3,34.4,34.5												
N 33	KVVU	10/28/12	10/28/12	Criminal Minds	Sun 11p-12am		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$145.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	10/22/12-10/28/12	Criminal Minds	Sun 11p-12am	-----Su	:30	\$145.00	NM		
See MG 34.2,34.3,34.4,34.5												
N 34	KVVU	10/28/12	10/28/12	Fox News Sunday 8-9a	8-9a		:30			NM	4	\$5,690.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$175.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	10/22/12-10/28/12	Fox News Sunday 8-9a	8-9a	-----Su	:30	\$175.00	NM		
See MG 34.2,34.3,34.4,34.5												
		2	KVVU	10/28/12-10/28/12	Fox News Sunday 8-9a	8-9a	-----Su	:30	\$850.00	NM		
Ⓜ MG for 72.1,34.1,44.1,23.1,30.1,24.1,33.1,43.1,32.1,71.1												
		3	KVVU	10/28/12-10/28/12	Criminal Minds	Sun 11p-12am	-----Su	:30	\$225.00	NM		
Ⓜ MG for 72.1,34.1,44.1,23.1,30.1,24.1,33.1,43.1,32.1,71.1												
		4	KVVU	10/28/12-10/28/12	Sports Plus Su 1045p	1045p-11p	-----Su	:30	\$1,200.00	NM		
Ⓜ MG for 72.1,34.1,44.1,23.1,30.1,24.1,33.1,43.1,32.1,71.1												
		5	KVVU	10/26/12-10/26/12	Kitchen Nightmares	Fri 8p-9p	-----F----	:30	\$3,415.00	NM		
Ⓜ MG for 72.1,34.1,44.1,23.1,30.1,24.1,33.1,43.1,32.1,71.1												
N 35	KVVU	10/25/12	10/25/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$250.00			

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<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/23/12 - 10/29/12	CROSSROADS GPS	1206

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Cross Roads GPS	10/13/12 / 10/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 36	KVVU	10/25/12	10/25/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	---1---				1	\$2,150.00			
N 37	KVVU	10/25/12	10/25/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	---1---				1	\$1,950.00			
N 38	KVVU	10/25/12	10/25/12	Divorce Court	M-F 11a-12p		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	---1---				1	\$195.00			
N 39	KVVU	10/25/12	10/25/12	Anderson	2-3p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	---1---				1	\$450.00			
N 40	KVVU	10/25/12	10/25/12	Dr Oz	3-4p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	---1---				1	\$500.00			
N 41	KVVU	10/25/12	10/25/12	Special Early News	Special Early News		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	---1---				1	\$950.00			
N 42	KVVU	10/25/12	10/25/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	---1---				1	\$450.00			
N 43	KVVU	10/25/12	10/25/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	---1---				1	\$1,025.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	----Th-----	:30		\$1,025.00	NM		
	See MG 34.2,34.3,34.4,34.5											
N 44	KVVU	10/25/12	10/25/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	---1---				1	\$525.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	Fox 5 News at 6pm	M-F 6-630pm	----Th-----	:30		\$525.00	NM		
	See MG 34.2,34.3,34.4,34.5											
N 45	KVVU	10/25/12	10/25/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	---1---				1	\$725.00			
N 46	KVVU	10/25/12	10/25/12	Extra	M-Sa 8-10p/Su 7-1		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	---1---				1	\$950.00			
N 47	KVVU	10/25/12	10/25/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	---2---				2	\$700.00			
N 48	KVVU	10/25/12	10/25/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	---1---				1	\$275.00			
N 49	KVVU	10/23/12	10/23/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-1-----				1	\$250.00			
N 50	KVVU	10/23/12	10/23/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$2,150.00

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>		<u>Alt Order #</u>
498597 /		06370241
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/23/12 - 10/29/12	CROSSROADS GPS	1206
<u>Advertiser</u>		<u>Original Date / Revision</u>
ISS/Cross Roads GPS		10/13/12 / 10/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$2,150.00			
N 51	KVVU	10/23/12	10/23/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$1,950.00			
N 52	KVVU	10/23/12	10/23/12	Better	M-F 11a-12p		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$195.00			
N 53	KVVU	10/23/12	10/23/12	Anderson	3-4p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$450.00			
N 54	KVVU	10/23/12	10/23/12	The Dr.Oz Show	4-5p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$500.00			
N 55	KVVU	10/23/12	10/23/12	Fox 5 News at 5	5-530p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$950.00			
N 56	KVVU	10/23/12	10/23/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$450.00			
N 57	KVVU	10/23/12	10/23/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$1,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$1,025.00			
N 58	KVVU	10/23/12	10/23/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$525.00			
N 59	KVVU	10/23/12	10/23/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$725.00			
N 60	KVVU	10/23/12	10/23/12	Extra	M-F 7-730p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$950.00			
N 61	KVVU	10/23/12	10/23/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-2-----				2	\$700.00			
N 62	KVVU	10/23/12	10/23/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$275.00			
N 63	KVVU	10/24/12	10/24/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$250.00			
N 64	KVVU	10/24/12	10/24/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$2,150.00			
N 65	KVVU	10/24/12	10/24/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$1,950.00			
N 66	KVVU	10/24/12	10/24/12	Divorce Court	M-F 11a-12p		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$195.00			

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 498597 /		<u>Alt Order #</u> 06370241
<u>Contract Dates</u> 10/23/12 - 10/29/12	<u>Product</u> CROSSROADS GPS	<u>Estimate #</u> 1206
<u>Advertiser</u> ISS/Cross Roads GPS		<u>Original Date / Revision</u> 10/13/12 / 10/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 67	KVVU	10/24/12	10/24/12	Anderson	2-3p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$450.00			
N 68	KVVU	10/24/12	10/24/12	Dr Oz	3-4p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$500.00			
N 69	KVVU	10/24/12	10/24/12	Special Early News	Special Early News		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$950.00			
N 70	KVVU	10/24/12	10/24/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$450.00			
N 71	KVVU	10/24/12	10/24/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$1,025.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	10/22/12-10/28/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	---W-----	:30	\$1,025.00	NM		
See MG 34.2,34.3,34.4,34.5												
N 72	KVVU	10/24/12	10/24/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$525.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	10/22/12-10/28/12	Fox 5 News at 6pm	M-F 6-630pm	---W-----	:30	\$525.00	NM		
See MG 34.2,34.3,34.4,34.5												
N 73	KVVU	10/24/12	10/24/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$725.00			
N 74	KVVU	10/24/12	10/24/12	Extra	M-Sa 8-10p/Su 7-1		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$950.00			
N 75	KVVU	10/24/12	10/24/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--2----				2	\$700.00			
N 76	KVVU	10/24/12	10/24/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$275.00			
Totals											75	\$63,965.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	62	\$53,720.00	\$45,662.00
10/29/12 - 10/29/12	13	\$10,245.00	\$8,708.25
Totals	75	\$63,965.00	\$54,370.25

Signature: _____ **Date:** _____

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REP HEADLINE# 6370241 TRF# 498597
\$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT15/12 12.10
*** KVVU-TV ***

ADV # ADV. NAME ISS/CROSSROADS GPS

AGY # AGY. NAME CROSSROADS MEDIA LLC

66 CANAL CENTER PLAZA, SUITE 555

ALEXANDRIA, VA 22314

REP. # OFF. # 762 SALESMAN #

BUYER NAME STEPHANIE MARONEY

SALES PRSN PH- TERESA DIFURIA

ORDER # CONTRACT # 6370241

CLASS: NATL. LOCAL REGIONAL

PRDCT CROSSROADS GPS EST#1206 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT15/12 12.10

REP: TO ROSE
FR NIKKI
REJECT M3 BY MISTAKE
CREATED AND OK'D M16
SEE LINE 94
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

CROSSROADS GPS : 30

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

AGENCY ADVERTISER CODE = 12 AGENCY EST# = 1206
AGENCY PRODUCT CODE = 11

20	S		400P-500P	30		\$500.00	10/29	10/29	0		MON	0
----	---	--	-----------	----	--	----------	-------	-------	---	--	-----	---

PROGRAM : DR OZ
CON COM1: DR OZ

94	A		300P-400P	30		\$500.00	10/29	10/29	1		MON	1
----	---	--	-----------	----	--	----------	-------	-------	---	--	-----	---

PROGRAM : DR OZ
ORD COM1: TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-20 FOR 1 SPOT/WK

REP HEADLINE# 6370241 TRF# 498597
\$\$\$ MOD# 0 : UNAPPROVED REV #2 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT15/12 12.10
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

STATION MAKEGOOD OFFERS:												
M16	OK'D		BUY#20									
			MISSED: MON/400P-500P				OCT29		30S	\$500.00	(OCT15/12)	
			OFFER: MON/300P-400P				OCT29		30S	\$500.00	PLS ADVISE.	
			CMT: TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.									

OCT/12	53720.00	NOV/12	10245.00									
CONTRACT TOTAL											63965.00	
TOTAL SPOTS											75	

MARKET TOTALS \$710,722 KVVU 9% KSNV 32% KLAS 34% KTNV 16% KVMY 6% KVCW 2% CABL 0% KTUD 1%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT15/12 12.08

REP: TO ROSE
FR NIKKI
OK'D M1-M15
SEE LINES 77-93
TOTAL SAME
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

CROSSROADS GPS : 30

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AGENCY ADVERTISER CODE = 12      AGENCY EST# = 1206
AGENCY PRODUCT CODE = 11

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77	A	1100A-1200N	30	\$195.00	10/29	10/29	1	MON	1
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PROGRAM : DIVORCE COURT
ORD COM1: PRG CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-18 FOR 1 SPOT/WK

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT15/12 12.08

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19	S		300P-400P	30		\$450.00	10/29	10/29	0		MON	0
PROGRAM : ANDERSON COOPER												
CON COM1 : ANDERSON COOPER												
78	A		200P-300P	30		\$450.00	10/29	10/29	1		MON	1
PROGRAM : ANDERSON COOPER												
ORD COM1 : TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-19 FOR 1 SPOT/WK												
21	S		500P-530P	30		\$950.00	10/29	10/29	0		MON	0
PROGRAM : FOX 5 NEWS AT 5PM												
CON COM1 : FOX 5 NEWS AT 5PM												
79	A		400P-430P	30		\$950.00	10/29	10/29	1		MON	1
PROGRAM : FOX 5 NEWS AT 5PM												
ORD COM1 : TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-21 FOR 1 SPOT/WK												
23	S		530P-600P	30		\$1,025.00	10/29	10/29	0		MON	0
PROGRAM : FOX 5 NEWS AT 530PM												
CON COM1 : FOX 5 NEWS AT 530PM												
90	A		1045P-1100P	30		\$1,200.00	10/28	10/28	1		SUN	1
PROGRAM : SPORTS PLUS												
ORD COM1 : SPOTS N/A DUE TO SPORTS AND RATES. SEE MG OFFER. PRE-BOOKED PLS												
ORD COM2 : APPROVE.												
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-23 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-24 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT27 ON LINE-30 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT28 ON LINE-32 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT28 ON LINE-33 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT28 ON LINE-34 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT25 ON LINE-43 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT25 ON LINE-44 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT24 ON LINE-71 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT24 ON LINE-72 FOR 1 SPOT/WK												

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT15/12 12.08

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
91	A		1100P-1200M	30		\$225.00	10/28	10/28	1		SUN	1
PROGRAM : CRININAL MINDS												
ORD COM1 : SPOTS N/A DUE TO SPORTS AND RATES. SEE MG OFFER. PRE-BOOKED PLS												
ORD COM2 : APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 90-93												
92	A		800A-900A	30		\$850.00	10/28	10/28	1		SUN	1
PROGRAM : FOX NEWS												
ORD COM1 : SPOTS N/A DUE TO SPORTS AND RATES. SEE MG OFFER. PRE-BOOKED PLS												
ORD COM2 : APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 90-93												
93	A		800P-900P	30		\$3,415.00	10/26	10/26	1		FRI	1
PROGRAM : KITCHEN NIGHTMARE												
ORD COM1 : SPOTS N/A DUE TO SPORTS AND RATES. SEE MG OFFER. PRE-BOOKED PLS												
ORD COM2 : APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 90-93												
24	S		600P-630P	30		\$525.00	10/29	10/29	0		MON	0
PROGRAM : FOX 5 NEWS @ 6PM												
CON COM1 : FOX 5 NEWS @ 6PM												
26	S		700P-730P	30		\$950.00	10/29	10/29	0		MON	0
PROGRAM : EXTRA												
CON COM1 : EXTRA												
80	A		900P-930P	30		\$950.00	10/29	10/29	1		MON	1
PROGRAM : EXTRA												
ORD COM1 : TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-26 FOR 1 SPOT/WK												
30	S		500P-600P	30		\$145.00	10/27	10/27	0		SAT	0
PROGRAM : CRIMINAL MINDS												
CON COM1 : CRIMINAL MINDS												
32	S		1045P-1100P	30		\$575.00	10/28	10/28	0		SUN	0
PROGRAM : FOX5 SPRT PLUS												
CON COM1 : FOX5 SPRT PLUS												

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT15/12 12.08

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
33	S		1100P-1200M	30		\$145.00	10/28	10/28	0		SUN	0
PROGRAM : CRIMINAL MINDS												
CON COM1 : CRIMINAL MINDS												
34	S		800A-900A	30		\$175.00	10/28	10/28	0		SUN	0
PROGRAM : FOX NEWS SUNDAY												
CON COM1 : FOX NEWS SUNDAY												
38	S		1100A-1200N	30		\$195.00	10/25	10/25	0		THU	0
PROGRAM : BETTER LAS VEGAS												
CON COM1 : BETTER LAS VEGAS												
81	A		1100A-1200N	30		\$195.00	10/25	10/25	1		THU	1
PROGRAM : DIVORCE COURT												
ORD COM1 : PRG CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT25 ON LINE-38 FOR 1 SPOT/WK												
39	S		300P-400P	30		\$450.00	10/25	10/25	0		THU	0
PROGRAM : ANDERSON COOPER												
CON COM1 : ANDERSON COOPER												
82	A		200P-300P	30		\$450.00	10/25	10/25	1		THU	1
PROGRAM : ANDERSON COOPER												
ORD COM1 : TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT25 ON LINE-39 FOR 1 SPOT/WK												
40	S		400P-500P	30		\$500.00	10/25	10/25	0		THU	0
PROGRAM : DR OZ												
CON COM1 : DR OZ												
83	A		300P-400P	30		\$500.00	10/25	10/25	1		THU	1
PROGRAM : DR OZ												
ORD COM1 : TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT25 ON LINE-40 FOR 1 SPOT/WK												
41	S		500P-530P	30		\$950.00	10/25	10/25	0		THU	0
PROGRAM : FOX 5 NEWS AT 5PM												
CON COM1 : FOX 5 NEWS AT 5PM												

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT15/12 12.08

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
84	A		400P-430P	30		\$950.00	10/25	10/25	1		THU	1
PROGRAM : FOX 5 NEWS AT 5PM												
ORD COM1 : TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT25 ON LINE-41 FOR 1 SPOT/WK												
43	S		530P-600P	30		\$1,025.00	10/25	10/25	0		THU	0
PROGRAM : FOX 5 NEWS AT 530PM												
CON COM1 : FOX 5 NEWS AT 530PM												
44	S		600P-630P	30		\$525.00	10/25	10/25	0		THU	0
PROGRAM : FOX 5 NEWS @ 6PM												
CON COM1 : FOX 5 NEWS @ 6PM												
46	S		700P-730P	30		\$950.00	10/25	10/25	0		THU	0
PROGRAM : EXTRA												
CON COM1 : EXTRA												
85	A		900P-930P	30		\$950.00	10/25	10/25	1		THU	1
PROGRAM : EXTRA												
ORD COM1 : TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT25 ON LINE-46 FOR 1 SPOT/WK												
66	S		1100A-1200N	30		\$195.00	10/24	10/24	0		WED	0
PROGRAM : BETTER LAS VEGAS												
CON COM1 : BETTER LAS VEGAS												
86	A		1100A-1200N	30		\$195.00	10/24	10/24	1		WED	1
PROGRAM : DIVORCE COURT												
ORD COM1 : PRG CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT24 ON LINE-66 FOR 1 SPOT/WK												
67	S		300P-400P	30		\$450.00	10/24	10/24	0		WED	0
PROGRAM : ANDERSON COOPER												
CON COM1 : ANDERSON COOPER												
87	A		200P-300P	30		\$450.00	10/24	10/24	1		WED	1
PROGRAM : ANDERSON COOPER												
ORD COM1 : TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT24 ON LINE-67 FOR 1 SPOT/WK												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M5	OK'D		BUY#26			MISSED: MON/700P-730P	OCT29		30S	\$950.00	(OCT13/12)	
						OFFER: MON/900P-930P	OCT29		30S	\$950.00	PLS ADVISE.	
						CMT: TP CHG DUE TO BASEBALL.						
M6	OK'D		BUY#38			MISSED: THU/1100A-1200N	OCT25		30S	\$195.00	(OCT13/12)	
						OFFER: THU/1100A-1200N	OCT25		30S	\$195.00	PLS ADVISE.	
						CMT: PRG CHG DUE TO BASEBALL.						
M7	OK'D		BUY#39			MISSED: THU/300P-400P	OCT25		30S	\$450.00	(OCT13/12)	
						OFFER: THU/200P-300P	OCT25		30S	\$450.00	PLS ADVISE.	
						CMT: TP CHG DUE TO BASEBALL.						
M8	OK'D		BUY#40			MISSED: THU/400P-500P	OCT25		30S	\$500.00	(OCT13/12)	
						OFFER: THU/300P-400P	OCT25		30S	\$500.00	PLS ADVISE.	
						CMT: TP CHG DUE TO BASEBALL.						
M9	OK'D		BUY#41			MISSED: THU/500P-530P	OCT25		30S	\$950.00	(OCT13/12)	
						OFFER: THU/400P-430P	OCT25		30S	\$950.00	PLS ADVISE.	
						CMT: TP CHG DUE TO BASEBALL.						
M10	OK'D		BUY#46			MISSED: THU/700P-730P	OCT25		30S	\$950.00	(OCT13/12)	
						OFFER: THU/900P-930P	OCT25		30S	\$950.00	PLS ADVISE.	
						CMT: TP CHG DUE TO BASEBALL.						
M11	OK'D		BUY#66			MISSED: WED/1100A-1200N	OCT24		30S	\$195.00	(OCT13/12)	
						OFFER: WED/1100A-1200N	OCT24		30S	\$195.00	PLS ADVISE.	
						CMT: PRG CHG DUE TO BASEBALL.						
M12	OK'D		BUY#67			MISSED: WED/300P-400P	OCT24		30S	\$450.00	(OCT13/12)	
						OFFER: WED/200P-300P	OCT24		30S	\$450.00	PLS ADVISE.	
						CMT: TP CHG DUE TO BASEBALL.						
M13	OK'D		BUY#68			MISSED: WED/400P-500P	OCT24		30S	\$500.00	(OCT13/12)	
						OFFER: WED/300P-400P	OCT24		30S	\$500.00	PLS ADVISE.	
						CMT: TP CHG DUE TO BASEBALL.						
M14	OK'D		BUY#74			MISSED: WED/700P-730P	OCT24		30S	\$950.00	(OCT13/12)	
						OFFER: WED/900P-930P	OCT24		30S	\$950.00	PLS ADVISE.	
						CMT: TP CHG DUE TO BASEBALL.						

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT15/12 12.08
 *** KVVU-TV ***
 REP HEADLINE# 6370241 TRF# 498597
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M15	OK'D		MISSED: MON/530P-600P				OCT29		30S	\$1,025.00	(OCT13/12)	
	BUY#23		MON/600P-630P				OCT29		30S	\$525.00		
	BUY#24		SAT/500P-600P				OCT27		30S	\$145.00		
	BUY#30		SUN/1045P-1100P				OCT28		30S	\$575.00		
	BUY#32		SUN/1100P-1200M				OCT28		30S	\$145.00		
	BUY#33		SUN/800A-900A				OCT28		30S	\$175.00		
	BUY#34		THU/530P-600P				OCT25		30S	\$1,025.00		
	BUY#43		THU/600P-630P				OCT25		30S	\$525.00		
	BUY#44		WED/530P-600P				OCT24		30S	\$1,025.00		
	BUY#71		WED/600P-630P				OCT24		30S	\$525.00		
	BUY#72		OFFER: SUN/1045P-1100P				OCT28		30S	\$1,200.00	PLS ADVISE.	
			& SUN/1100P-1200M				OCT28		30S	\$225.00		
			& SUN/800A-900A				OCT28		30S	\$850.00		
			& FRI/800P-900P				OCT26		30S	\$3,415.00		
			CMT: SPOTS N/A DUE TO SPORTS AND RATES. SEE MG OFFER. PRE-BOOKED PLS									
			CMT: APPROVE.									

OCT/12 53720.00 NOV/12 10245.00
 CONTRACT TOTAL 63965.00
 TOTAL SPOTS 75

MARKET TOTALS \$710,722 KVVU 9% KSNV 32% KLAS 34% KTNV 16% KVMY 6% KVCW 2% CABL 0%

KTUD 1%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 11.26

REP: TO ROSE
FR NIKKI
NEW CROSSROADS GPS ORDER
TOTAL \$63965
PLS CNF THANKS

REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS
AGENCY ADVERTISER CODE = 12											
AGENCY PRODUCT CODE = 11											
AGENCY EST# = 1206											
1		1000A-1100A	30		\$250.00	10/26	10/26	1		FRI	1
PROGRAM : DR OZ											
CON COM1 : DR OZ											
2		1000P-1100P	30		\$2,150.00	10/26	10/26	1		FRI	1
PROGRAM : FOX 5 NEWS AT 10P											
CON COM1 : FOX 5 NEWS AT 10P											

OCT11/12 11.26
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1100P-1135P PROGRAM : FOX 5 NEWS AT 1100P CON COM1 : FOX 5 NEWS AT 1100P	30		\$1,950.00	10/26	10/26	1		FRI	1
4			1100A-1200N PROGRAM : BETTER LAS VEGAS CON COM1 : BETTER LAS VEGAS	30		\$195.00	10/26	10/26	1		FRI	1
5			300P-400P PROGRAM : ANDERSON COOPER CON COM1 : ANDERSON COOPER	30		\$450.00	10/26	10/26	1		FRI	1
6			400P-500P PROGRAM : DR OZ CON COM1 : DR OZ	30		\$500.00	10/26	10/26	1		FRI	1
7			500P-530P PROGRAM : FOX 5 NEWS AT 5PM CON COM1 : FOX 5 NEWS AT 5PM	30		\$950.00	10/26	10/26	1		FRI	1
8			500A-600A PROGRAM : FOX5 NEWS 5A CON COM1 : FOX5 NEWS 5A	30		\$450.00	10/26	10/26	1		FRI	1
9			530P-600P PROGRAM : FOX 5 NEWS AT 530PM CON COM1 : FOX 5 NEWS AT 530PM	30		\$1,025.00	10/26	10/26	1		FRI	1
10			600P-630P PROGRAM : FOX 5 NEWS @ 6PM CON COM1 : FOX 5 NEWS @ 6PM	30		\$525.00	10/26	10/26	1		FRI	1
11			600A-700A PROGRAM : FOX5 NEWS 6A CON COM1 : FOX5 NEWS 6A	30		\$725.00	10/26	10/26	1		FRI	1

REP HEADLINE# 6370241
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
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OCT11/12 11.26
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			700P-730P PROGRAM : EXTRA CON COM1: EXTRA	30		\$950.00	10/26	10/26	1		FRI	1
13			700A-900A PROGRAM : FOX5 MORNING NEWS CON COM1: FOX5 MORNING NEWS	30		\$700.00	10/26	10/26	2		FRI	2
14			900A-1000A PROGRAM : MORE LAS VEGAS CON COM1: MORE LAS VEGAS	30		\$275.00	10/26	10/26	1		FRI	1
15			1000A-1100A PROGRAM : DR OZ CON COM1: DR OZ	30		\$250.00	10/29	10/29	1		MON	1
16			1000P-1100P PROGRAM : FOX 5 NEWS AT 10P CON COM1: FOX 5 NEWS AT 10P	30		\$2,150.00	10/29	10/29	1		MON	1
17			1100P-1135P PROGRAM : FOX 5 NEWS AT 1100P CON COM1: FOX 5 NEWS AT 1100P	30		\$1,950.00	10/29	10/29	1		MON	1
18			1100A-1200N PROGRAM : BETTER LAS VEGAS CON COM1: BETTER LAS VEGAS	30		\$195.00	10/29	10/29	1		MON	1
19			300P-400P PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER	30		\$450.00	10/29	10/29	1		MON	1
20			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$500.00	10/29	10/29	1		MON	1

Divorce Court

8-29

3-14P

REP HEADLINE# 6370241
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21			500P-530P PROGRAM : FOX 5 NEWS AT 5PM CON COM1 : FOX 5 NEWS AT 5PM	30		\$950.00	10/29	10/29	1		MON	1
22			500A-600A PROGRAM : FOX5 NEWS 5A CON COM1 : FOX5 NEWS 5A	30		\$450.00	10/29	10/29	1		MON	1
23			530P-600P PROGRAM : FOX 5 NEWS AT 530PM CON COM1 : FOX 5 NEWS AT 530PM	30		\$1,025.00	10/29	10/29	1		MON	1
24			600P-630P PROGRAM : FOX 5 NEWS @ 6PM CON COM1 : FOX 5 NEWS @ 6PM	30		\$525.00	10/29	10/29	1		MON	1
25			600A-700A PROGRAM : FOX5 NEWS 6A CON COM1 : FOX5 NEWS 6A	30		\$725.00	10/29	10/29	1		MON	1
26			700P-730P PROGRAM : EXTRA CON COM1 : EXTRA	30		\$950.00	10/29	10/29	1		MON	1
27			700A-900A PROGRAM : FOX5 MORNING NEWS CON COM1 : FOX5 MORNING NEWS	30		\$700.00	10/29	10/29	2		MON	2
28			900A-1000A PROGRAM : MORE LAS VEGAS CON COM1 : MORE LAS VEGAS	30		\$275.00	10/29	10/29	1		MON	1
29			1000P-1100P PROGRAM : FOX 5 NEWS AT 10PM SAT CON COM1 : FOX 5 NEWS AT 10PM SAT	30		\$2,100.00	10/27	10/27	1		SAT	1

4-430P

21P

9-430P

REP HEADLINE# 6370241
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
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OCT11/12 11.26
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
30			500P-600P PROGRAM : CRIMINAL MINDS CON COM1 : CRIMINAL MINDS	30		\$145.00	10/27	10/27	1		SAT	1
31			1000P-1045P PROGRAM : FOX 5 NEWS AT 10PM SUN CON COM1 : FOX 5 NEWS AT 10PM SUN	30		<i>N/A</i> \$1,850.00	10/28	10/28	1		SUN	1
32			1045P-1100P PROGRAM : FOX5 SPRT PLUS CON COM1 : FOX5 SPRT PLUS	30		<i>N/A</i> \$575.00	10/28	10/28	1		SUN	1
33			1100P-1200M PROGRAM : CRIMINAL MINDS CON COM1 : CRIMINAL MINDS	30		<i>N/A</i> \$145.00	10/28	10/28	1		SUN	1
34			800A-900A PROGRAM : FOX NEWS SUNDAY CON COM1 : FOX NEWS SUNDAY	30		<i>N/A</i> \$175.00	10/28	10/28	1		SUN	1
35			1000A-1100A PROGRAM : DR OZ CON COM1 : DR OZ	30		\$250.00	10/25	10/25	1		THU	1
36			1000P-1100P PROGRAM : FOX 5 NEWS AT 10P CON COM1 : FOX 5 NEWS AT 10P	30		\$2,150.00	10/25	10/25	1		THU	1
37			1100P-1135P PROGRAM : FOX 5 NEWS AT 1100P CON COM1 : FOX 5 NEWS AT 1100P	30		\$1,950.00	10/25	10/25	1		THU	1
38			1100A-1200N PROGRAM : BETTER LAS VEGAS CON COM1 : BETTER LAS VEGAS	30		\$195.00	10/25	10/25	1		THU	1

Divorce Court

REP HEADLINE# 6370241
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT11/12 11.26
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
39			300P-400P PROGRAM : ANDERSON COOPER CON COM1 : ANDERSON COOPER	30		\$450.00 2-30	10/25	10/25	1		THU	1
40			400P-500P PROGRAM : DR OZ CON COM1 : DR OZ	30		\$500.00 3-40	10/25	10/25	1		THU	1
41			500P-530P PROGRAM : FOX 5 NEWS AT 5PM CON COM1 : FOX 5 NEWS AT 5PM	30		\$950.00 4-430P	10/25	10/25	1		THU	1
42			500A-600A PROGRAM : FOX5 NEWS 5A CON COM1 : FOX5 NEWS 5A	30		\$450.00	10/25	10/25	1		THU	1
43			530P-600P PROGRAM : FOX 5 NEWS AT 530PM CON COM1 : FOX 5 NEWS AT 530PM	30		\$1,025.00 N/A	10/25	10/25	1		THU	1
44			600P-630P PROGRAM : FOX 5 NEWS @ 6PM CON COM1 : FOX 5 NEWS @ 6PM	30		\$525.00 N/A	10/25	10/25	1		THU	1
45			600A-700A PROGRAM : FOX5 NEWS 6A CON COM1 : FOX5 NEWS 6A	30		\$725.00	10/25	10/25	1		THU	1
46			700P-730P PROGRAM : EXTRA CON COM1 : EXTRA	30		\$950.00 9-930P	10/25	10/25	1		THU	1
47			700A-900A PROGRAM : FOX5 MORNING NEWS CON COM1 : FOX5 MORNING NEWS	30		\$700.00	10/25	10/25	2		THU	2

OCT11/12 11.26
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
48			900A-1000A PROGRAM : MORE LAS VEGAS CON COM1 : MORE LAS VEGAS	30		\$275.00	10/25	10/25	1		THU	1
49			1000A-1100A PROGRAM : DR OZ CON COM1 : DR OZ	30		\$250.00	10/23	10/23	1		TUE	1
50			1000P-1100P PROGRAM : FOX 5 NEWS AT 10P CON COM1 : FOX 5 NEWS AT 10P	30		\$2,150.00	10/23	10/23	1		TUE	1
51			1100P-1135P PROGRAM : FOX 5 NEWS AT 1100P CON COM1 : FOX 5 NEWS AT 1100P	30		\$1,950.00	10/23	10/23	1		TUE	1
52			1100A-1200N PROGRAM : BETTER LAS VEGAS CON COM1 : BETTER LAS VEGAS	30		\$195.00	10/23	10/23	1		TUE	1
53			300P-400P PROGRAM : ANDERSON COOPER CON COM1 : ANDERSON COOPER	30		\$450.00	10/23	10/23	1		TUE	1
54			400P-500P PROGRAM : DR OZ CON COM1 : DR OZ	30		\$500.00	10/23	10/23	1		TUE	1
55			500P-530P PROGRAM : FOX 5 NEWS AT 5PM CON COM1 : FOX 5 NEWS AT 5PM	30		\$950.00	10/23	10/23	1		TUE	1
56			500A-600A PROGRAM : FOX5 NEWS 5A CON COM1 : FOX5 NEWS 5A	30		\$450.00	10/23	10/23	1		TUE	1

REP HEADLINE# 6370241
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT11/12 11.26
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
57			530P-600P PROGRAM : FOX 5 NEWS AT 530PM CON COM1 : FOX 5 NEWS AT 530PM	30		\$1,025.00	10/23	10/23	1		TUE	1
58			600P-630P PROGRAM : FOX 5 NEWS @ 6PM CON COM1 : FOX 5 NEWS @ 6PM	30		\$525.00	10/23	10/23	1		TUE	1
59			600A-700A PROGRAM : FOX5 NEWS 6A CON COM1 : FOX5 NEWS 6A	30		\$725.00	10/23	10/23	1		TUE	1
60			700P-730P PROGRAM : EXTRA CON COM1 : EXTRA	30		\$950.00	10/23	10/23	1		TUE	1
61			700A-900A PROGRAM : FOX5 MORNING NEWS CON COM1 : FOX5 MORNING NEWS	30		\$700.00	10/23	10/23	2		TUE	2
62			900A-1000A PROGRAM : MORE LAS VEGAS CON COM1 : MORE LAS VEGAS	30		\$275.00	10/23	10/23	1		TUE	1
63			1000A-1100A PROGRAM : DR OZ CON COM1 : DR OZ	30		\$250.00	10/24	10/24	1		WED	1
64			1000P-1100P PROGRAM : FOX 5 NEWS AT 10P CON COM1 : FOX 5 NEWS AT 10P	30		\$2,150.00	10/24	10/24	1		WED	1
65			1100P-1135P PROGRAM : FOX 5 NEWS AT 1100P CON COM1 : FOX 5 NEWS AT 1100P	30		\$1,950.00	10/24	10/24	1		WED	1

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OCT11/12 11.26
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
66			1100A-1200N PROGRAM : BETTER LAS VEGAS CON COM1: BETTER LAS VEGAS	30		\$195.00	10/24	10/24	1		WED	1
67			300P-400P PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER	30		\$450.00	10/24	10/24	1		WED	1
68			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$500.00	10/24	10/24	1		WED	1
69			500P-530P PROGRAM : FOX 5 NEWS AT 5PM CON COM1: FOX 5 NEWS AT 5PM	30		\$950.00	10/24	10/24	1		WED	1
70			500A-600A PROGRAM : FOX5 NEWS 5A CON COM1: FOX5 NEWS 5A	30		\$450.00	10/24	10/24	1		WED	1
71			530P-600P PROGRAM : FOX 5 NEWS AT 530PM CON COM1: FOX 5 NEWS AT 530PM	30		\$1,025.00	10/24	10/24	1		WED	1
72			600P-630P PROGRAM : FOX 5 NEWS @ 6PM CON COM1: FOX 5 NEWS @ 6PM	30		\$525.00	10/24	10/24	1		WED	1
73			600A-700A PROGRAM : FOX5 NEWS 6A CON COM1: FOX5 NEWS 6A	30		\$725.00	10/24	10/24	1		WED	1
74			700P-730P PROGRAM : EXTRA CON COM1: EXTRA	30		\$950.00	10/24	10/24	1		WED	1

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OCT11/12 11.26
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
75			700A-900A	30		\$700.00	10/24	10/24	2		WED	2
PROGRAM : FOX5 MORNING NEWS												
CON COM1: FOX5 MORNING NEWS												
76			900A-1000A	30		\$275.00	10/24	10/24	1		WED	1
PROGRAM : MORE LAS VEGAS												
CON COM1: MORE LAS VEGAS												
OCT/12			52170.00			NOV/12			11795.00			
CONTRACT TOTAL												63965.00
TOTAL SPOTS												81

MARKET TOTALS \$710,722 KVVU 9% KSNV 32% KLAS 34% KTNV 16% KVMY 6% KVCW 2% CABL 0%
 KTUD 1%

SVC- NSI
 DEMOS- RA35+*